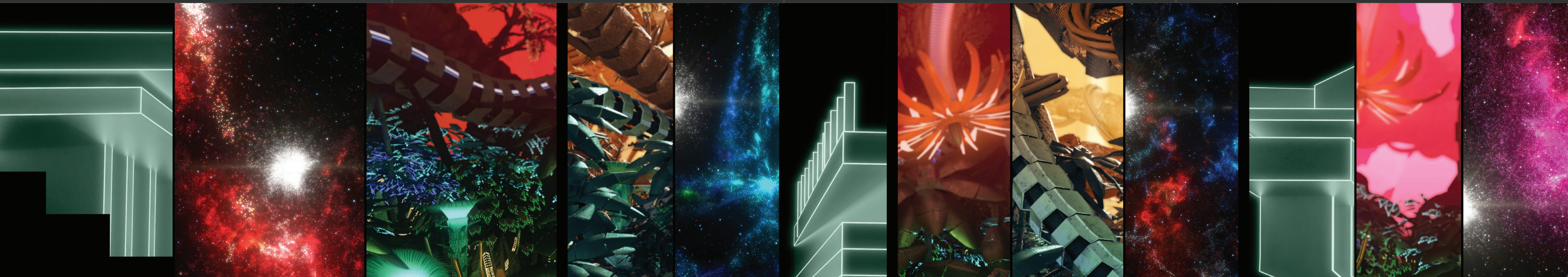


MATTHIAS SCHNABEL

VISUAL ART DIRECTOR & VIDEO DESIGNER





MATTHIAS SCHNABEL

Born in Bombay in 1971 and raised in Heidelberg, Germany, Matthias Schnabel is a visual art director and video designer with a career spanning since 2004. Living in Italy, his artistic style is a blend of German-born analytical precision and Italian sophistication.

Known for his versatility, Matthias transitions between genres, contributing to numerous theatre and dance performances, opera productions, and large scale shows worldwide, leaving a trail of creations in over 15 countries.

AREA OF EXPERTISE

LARGE SCALE SHOWS & CEREMONIES
OPERA & THEATER PRODUCTIONS
INAUGURAL & ANNIVERSARY SHOWS
VIDEO ART
FASHION SHOWS
DANCE & PERFORMANCE
OPENAIR & SON ET LUMIÈRE

Images: FINA World Aquatic Championships, Roma, Italy, 2009;
Golden Age, Venezia, Italy, 2021

Collaborations with **FABRIZIO PLESSI**

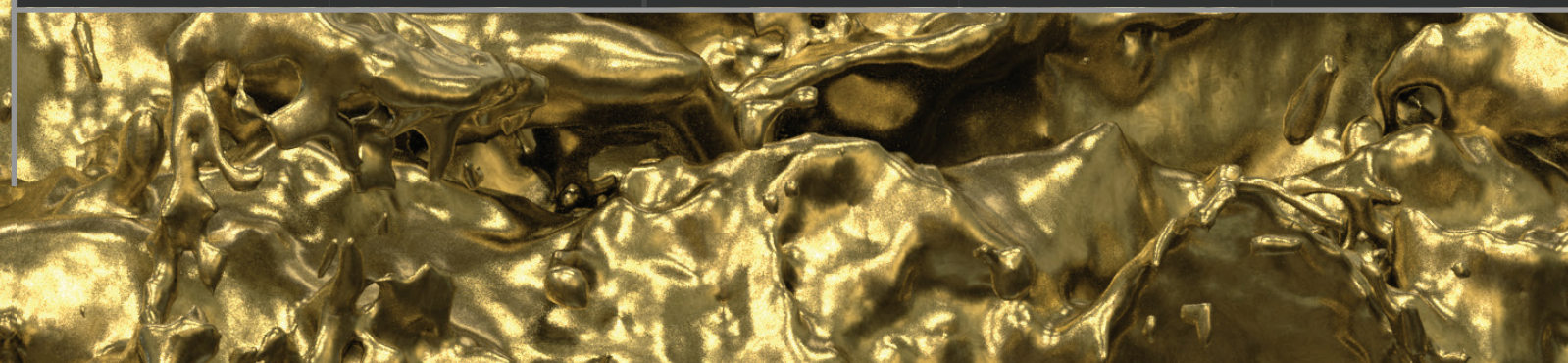
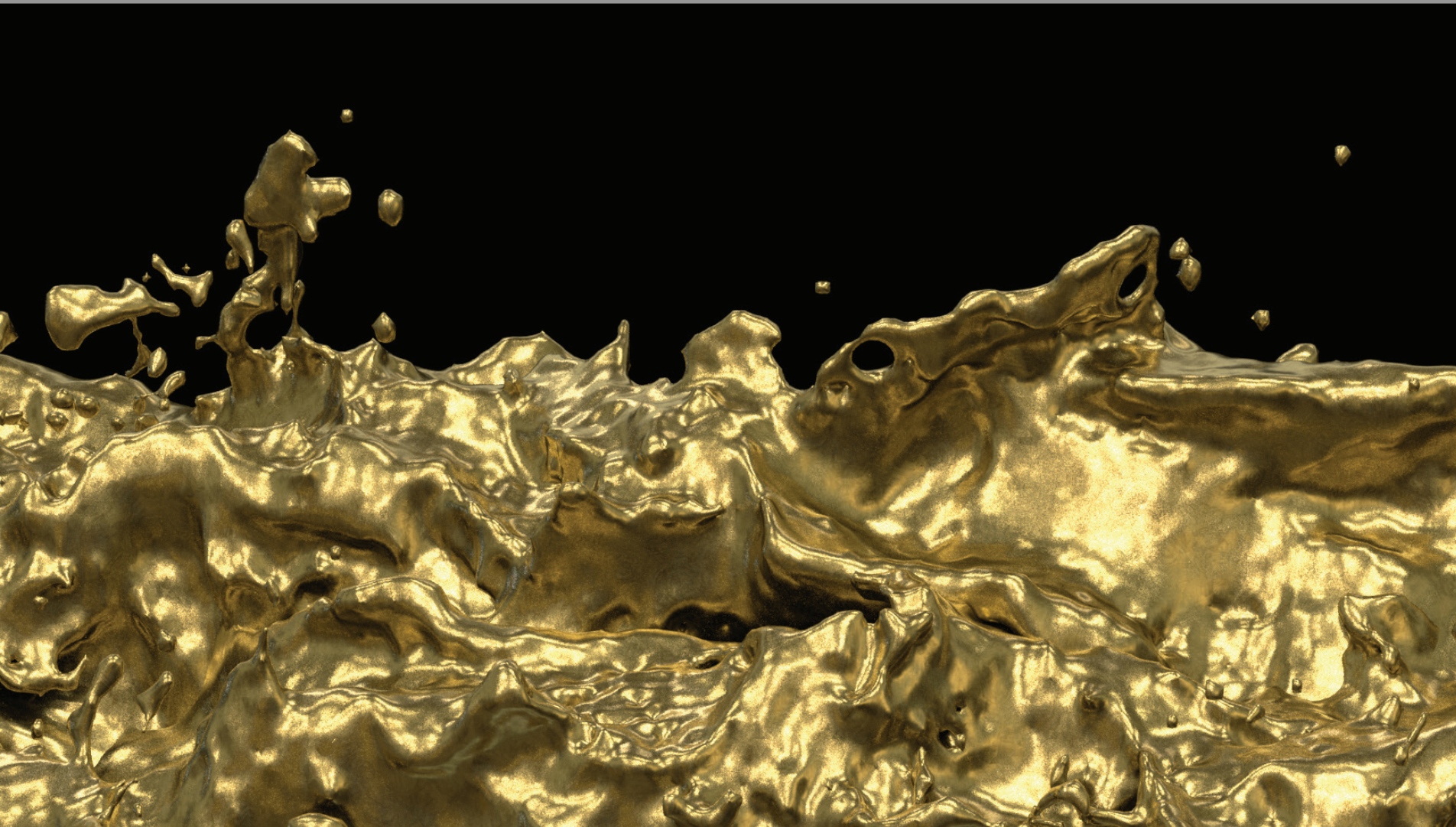


A pivotal moment in Matthias' career was the beginning of his collaboration with the visionary Fabrizio Plessi as Creative Director in 2009, during the **Opening Ceremony of the FINA World Aquatic Championships in Rome**, where he created the **artistic video content** for two show segments choreographed by Wayne McGregor and Ismael Ivo.

Since then, Matthias has continued to work closely with Fabrizio Plessi, creating most of his video art across various platforms.

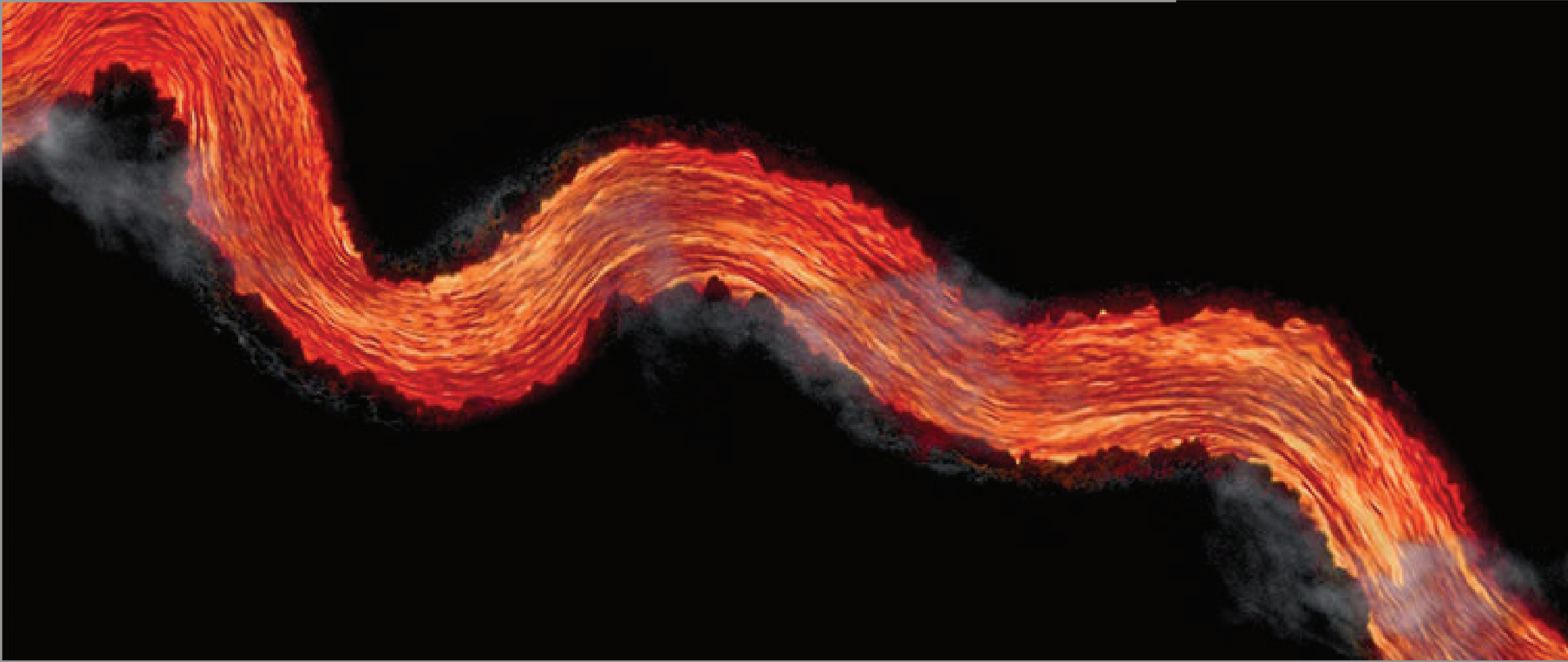
Together, they have crafted **immersive experiences** extending to projects such as **site-specific art installations, personal exhibitions, video set designs for theatre and opera productions**, as well as special events like **fashion shows and scenographic environments**.

As Matthias' vision intertwines with Fabrizio Plessi's distinctive artistic voice, their steady collaboration serves as a fountain of creativity.



MATTHIAS SCHNABEL
Visual Art Director & Video Designer

Collaborations with F. Plessi



Video Design

Louis Vuitton, Dinner with Plessi

Teatro San Carlo, Napoli, Italy, 2010

Client: Fabrizio Plessi, Louis Vuitton

MATTHIAS SCHNABEL
Visual Art Director & Video Designer



Collaborations with F. Plessi

Video Design

Plessi Sposa Brixia Site-specific Art Exhibition

Parco Archeologico
and Museo di Santa Giulia
Brescia, Italy, 2023

Client: Fabrizio Plessi,
Fondazione Brescia Musei
Photo: ©Fondazione Brescia Musei,
Petrò Gilbert

MATTHIAS SCHNABEL
Visual Art Director & Video Designer

Collaborations with F. Plessi



Video Design

Plessi Sposa Brixia

Site-specific Art Exhibition

Parco Archeologico and Museo di Santa Giulia,
Brescia, Italy, 2023

Client: Fabrizio Plessi, Fondazione Brescia Musei

Photo: ©Fondazione Brescia Musei, Petrò Gilbert

MATTHIAS SCHNABEL

Visual Art Director & Video Designer



Collaborations with F. Plessi

Video Design

**Fabrizio Plessi
and la Sala dei Giganti
by Giulio Romano**
Site-specific Art Exhibition

Palazzo Te, Mantova, Italy, 2013

Client: Fabrizio Plessi

MATTHIAS SCHNABEL
Visual Art Director & Video Designer

Video Design

Plessi at Caracalla, The Secret of Time

Site-specific Art Exhibition

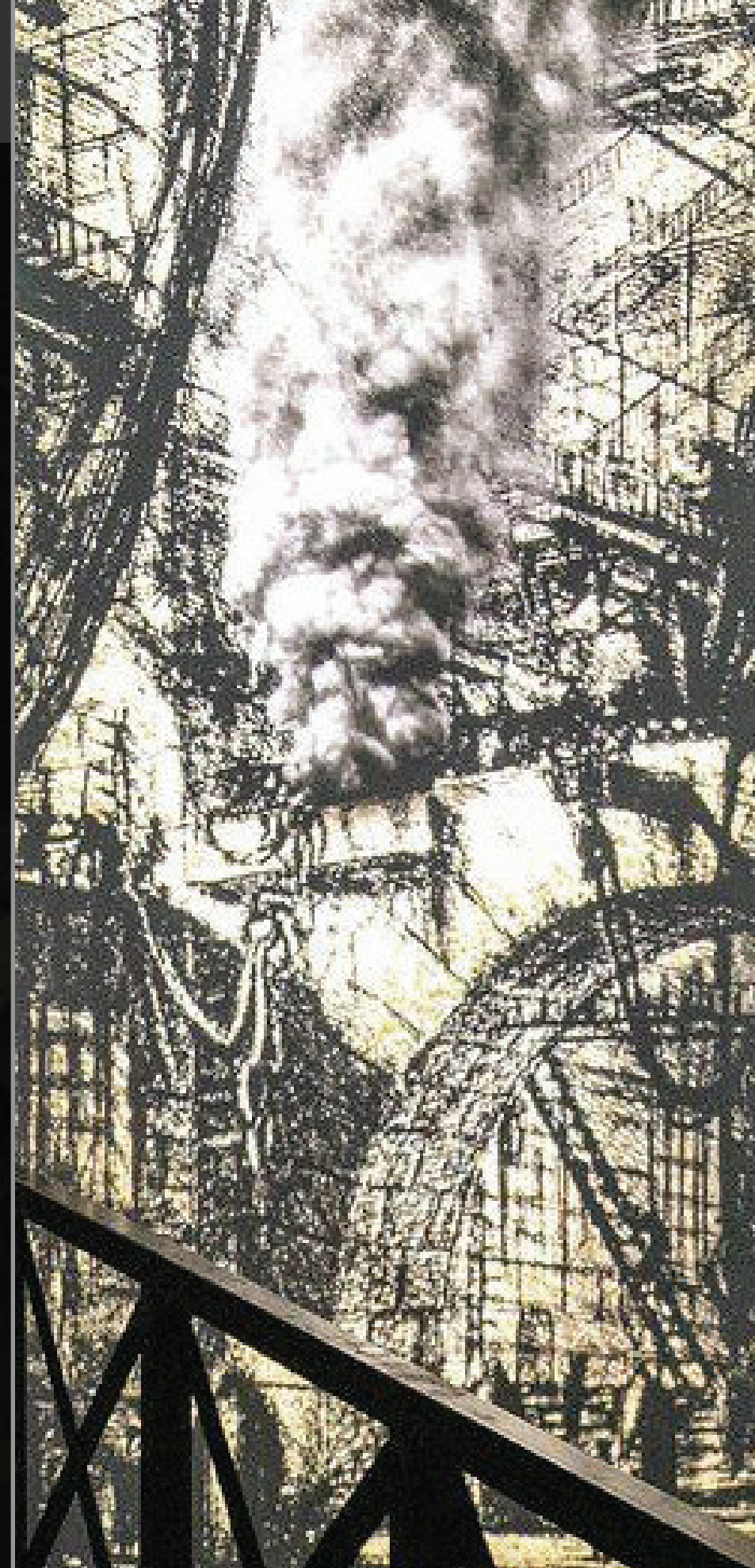
Terme di Caracalla
Roma, Italy, 2019

The newly-opened underground space Baths of Caracalla features 12 contemporary art installation by artist **Fabrizio Plessi** highlighting the "drama of a place where thousands of slaves ... worked to maintain a perennial fire".

Client: Fabrizio Plessi,
Special Superintendency of Rome
Music: Michael Nyman
Photo: E. Giovino / F. Caricchia



Collaborations with F. Plessi



Video Design

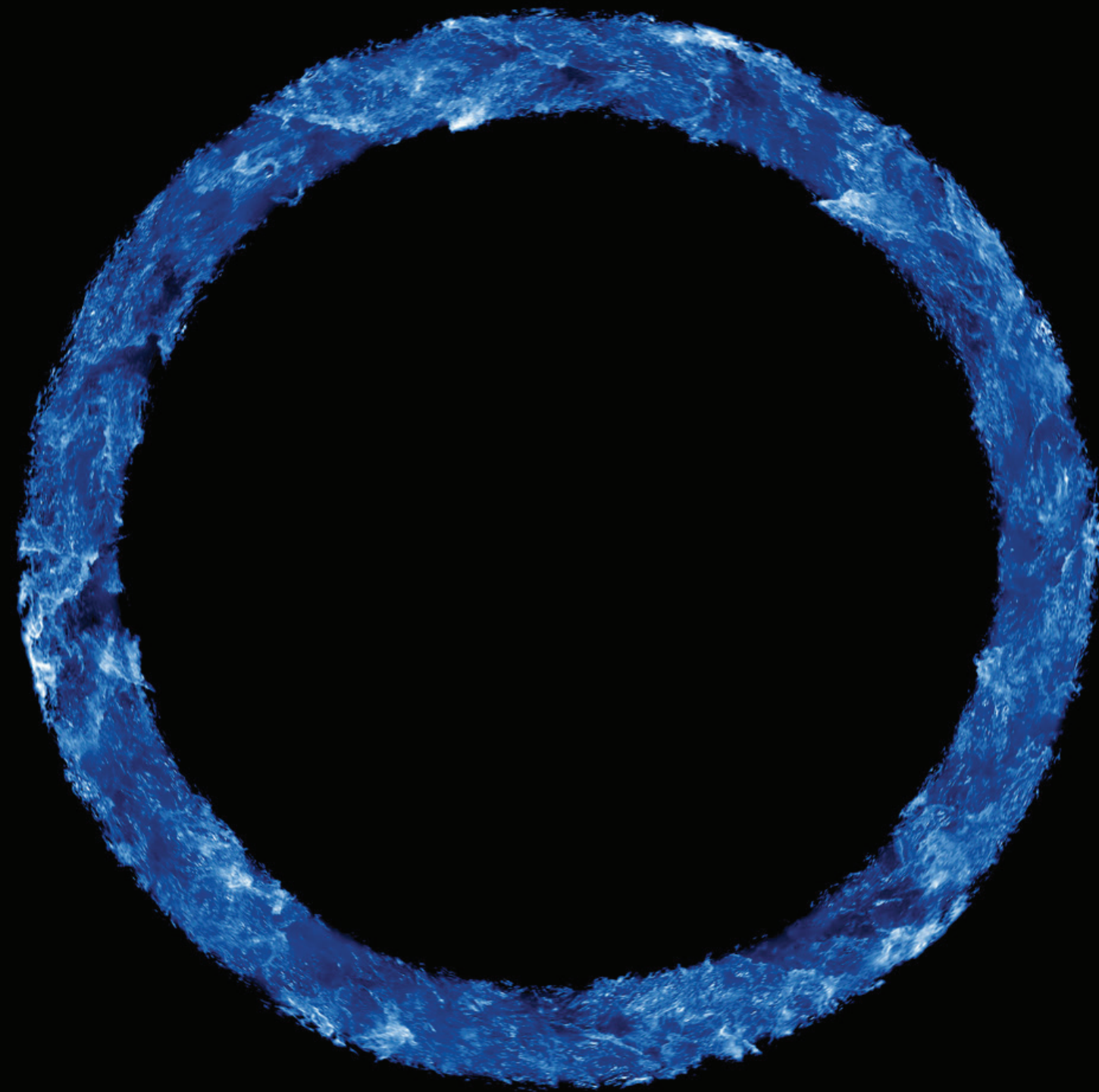
Plessi at Caracalla, The Secret of Time

Site-specific Art Exhibition

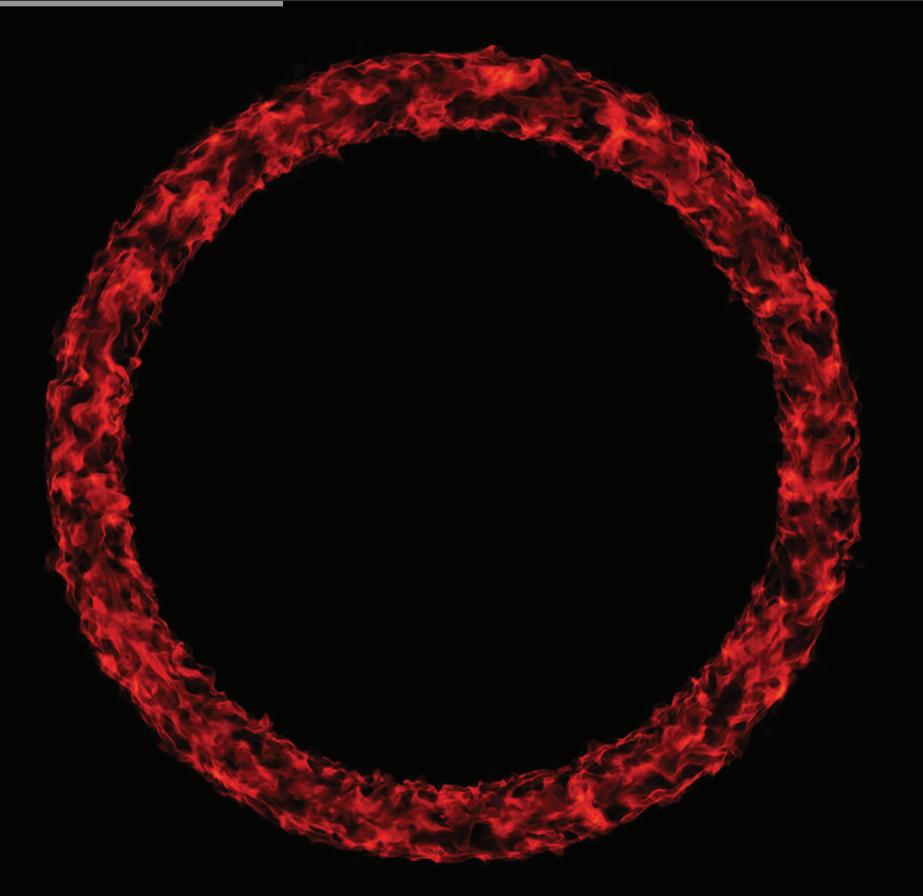
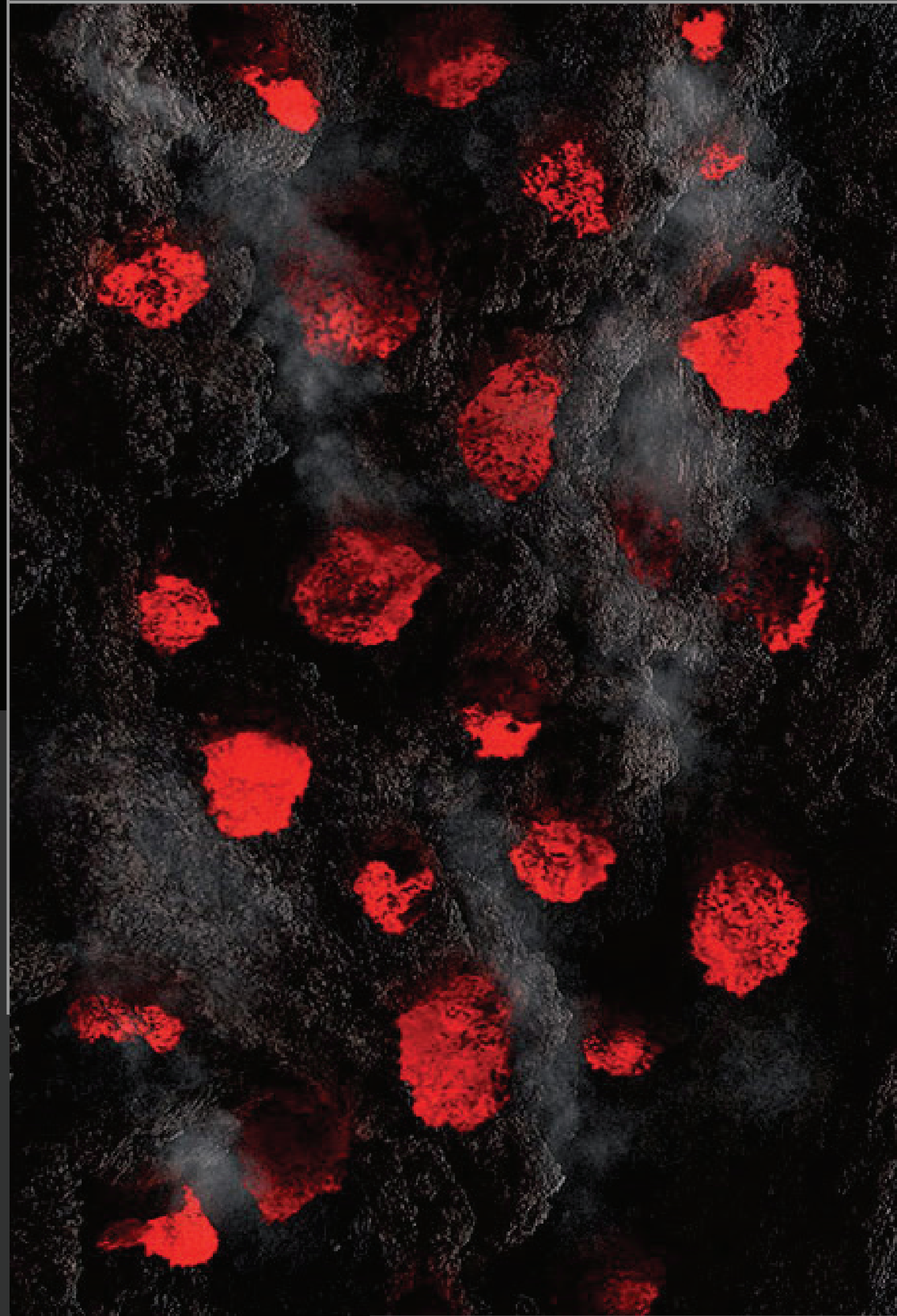
Terme di Caracalla, Roma, Italy, 2019

MATTHIAS SCHNABEL
Visual Art Director & Video Designer

Collaborations with F. Plessi



Client: Fabrizio Plessi, Generali Italia,
Kunsthalle Recklinghausen



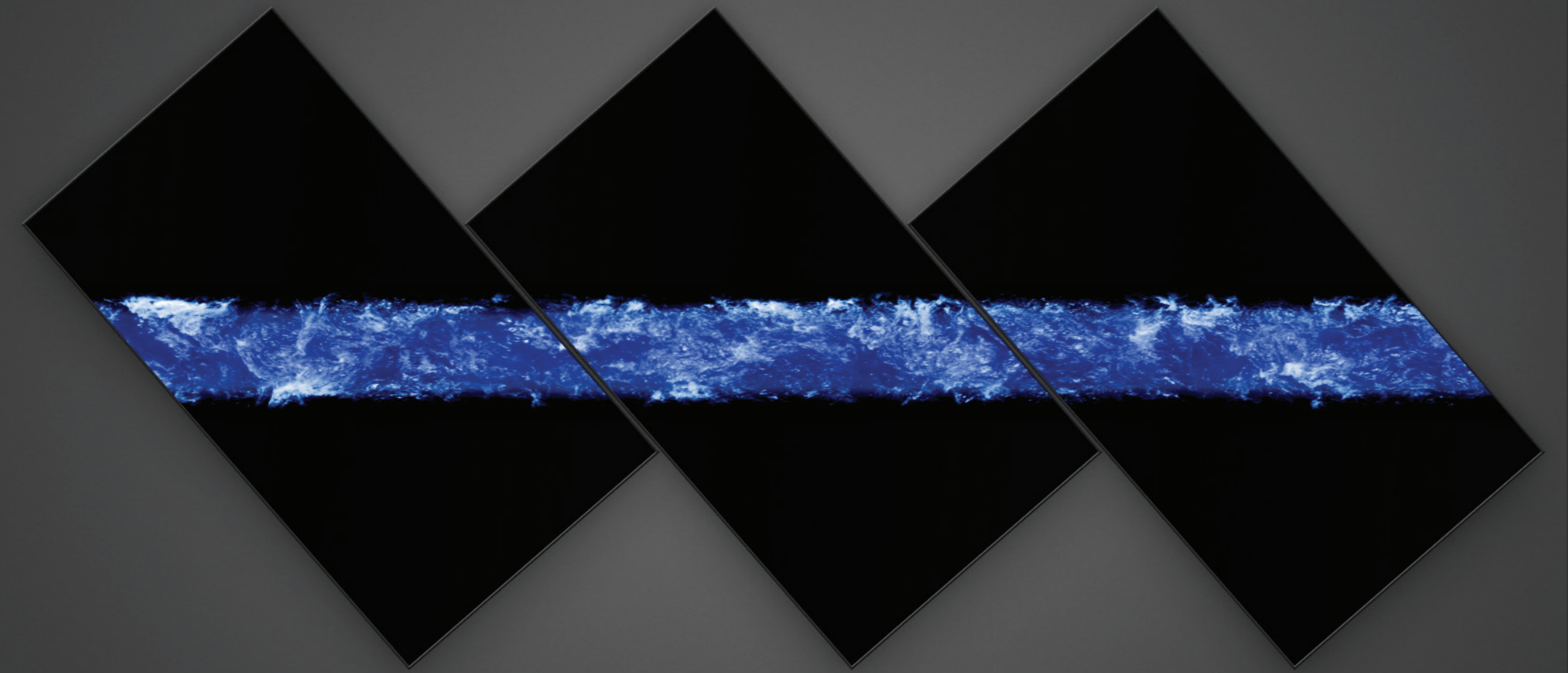
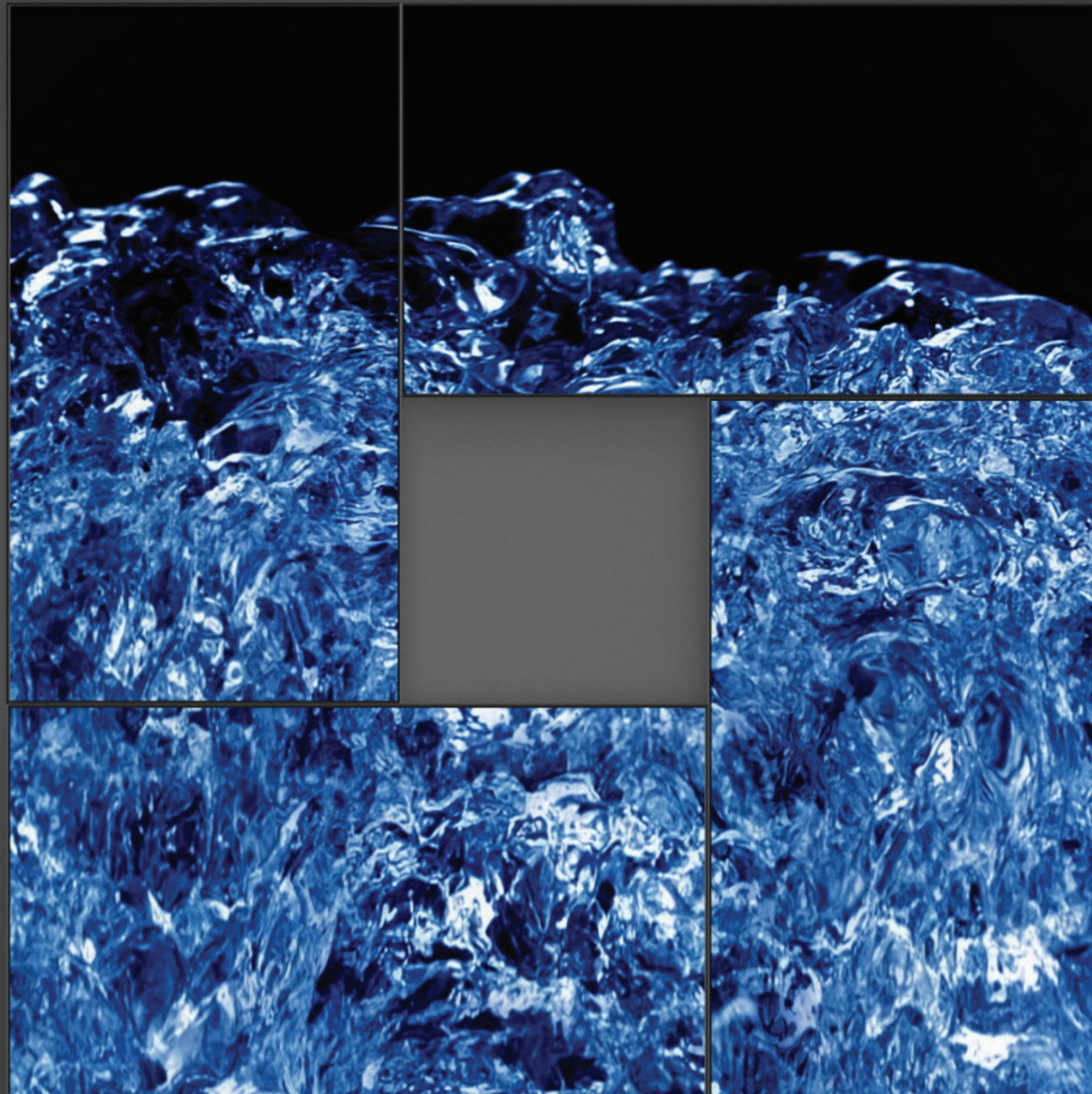
Video Design

Plessi Digital Wall

Video Art Installation Series

Milano (Italy) and
Recklinghausen (Germany)
2015-2018

MATTHIAS SCHNABEL
Visual Art Director & Video Designer



Video Design

Plessi Digital Wall

Video Art Installation Series

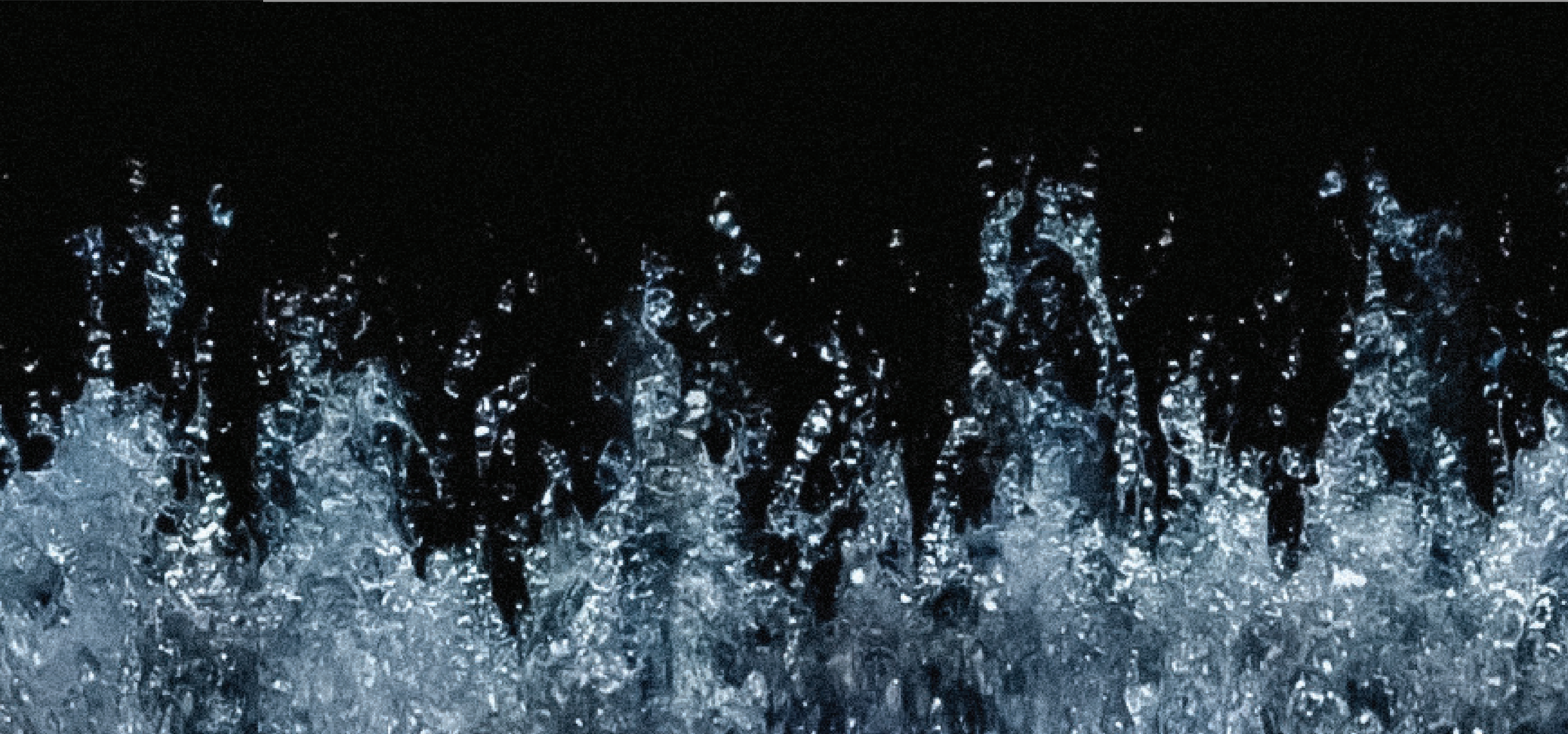
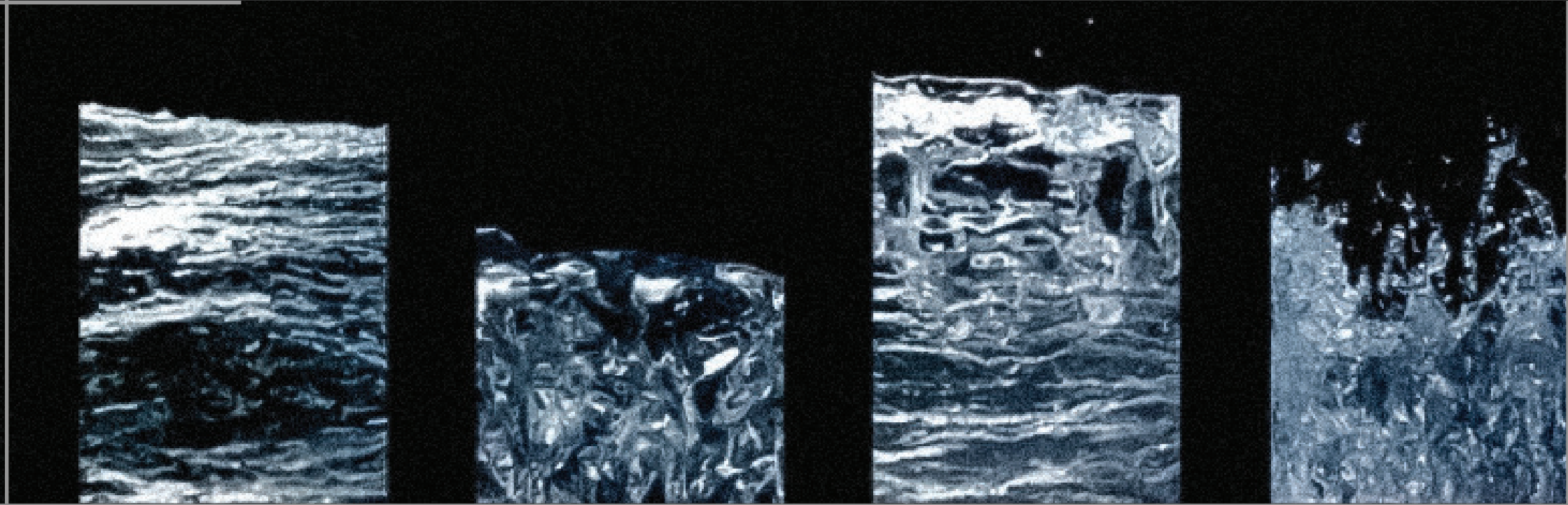
Milano (Italy) and Recklinghausen (Germany)
2015-2018

Client: Fabrizio Plessi, Generali Italia,
Kunsthalle Recklinghausen

Video Design

Caffè Florian, 290th Anniversary

Piazza San Marco, Venezia
Italy, 2010



Client: Fabrizio Plessi, S.A.C.R.A. srl,
Galeria d'Arte Contini

MATTHIAS SCHNABEL
Visual Art Director & Video Designer



Video Design

Golden Age - Pax Tibis

Site-specific Art Exhibition

Piazza San Marco, Venezia,
Italy, 2021

Client: Fabrizio Plessi, Musei Civici, Maison Dior
Music: Michael Nyman

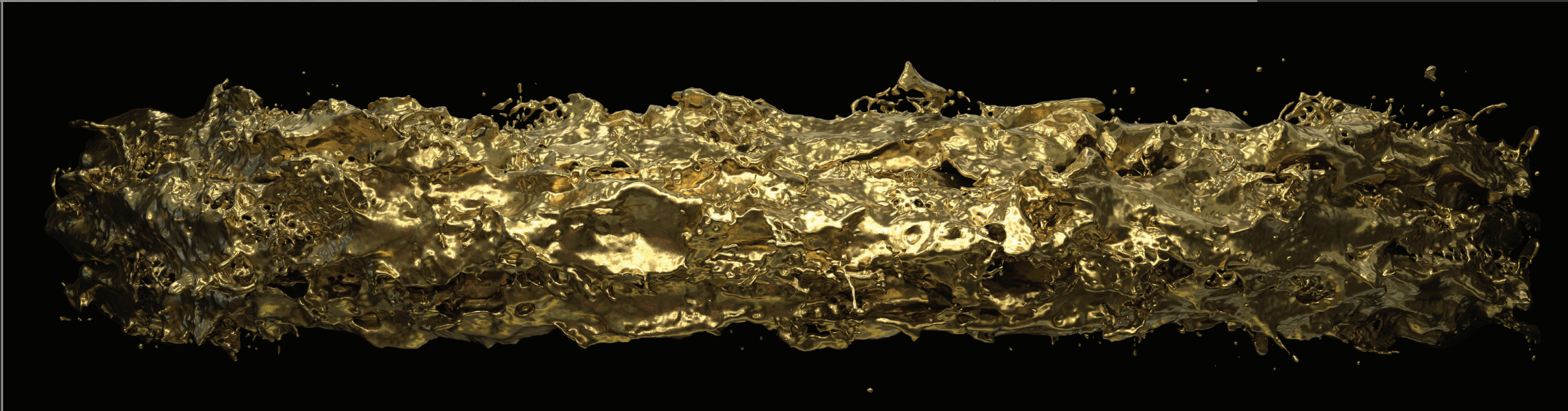
Collaborations with F. Plessi

Video Design

Golden Age - Pax Tibis

Site-specific Art Exhibition

Piazza San Marco, Venezia,
Italy, 2021



MATTHIAS SCHNABEL
Visual Art Director & Video Designer

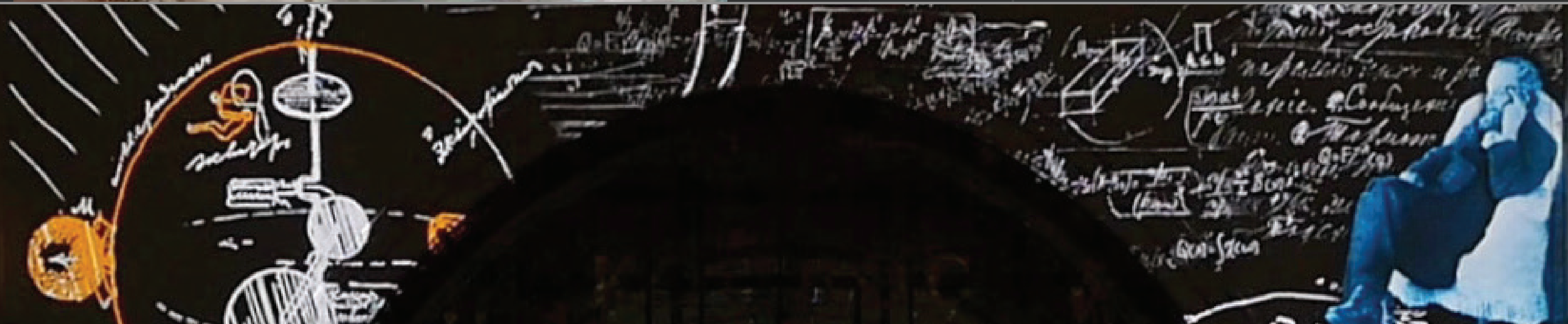


VIDEO MAPPING

When tasked with creating video content for a specific set design, or **urban projections**, such as **illuminating a building's facade**, as seen in projects like the **Son et Lumière in Curitiba, Brazil**, the **Opening Show of the Cosmonautics and Aviation Center in Moscow**, or the closing ceremony of the **Pan American Games 2019 in Lima**, video mapping emerges as an indispensable and distinctive discipline.

This captivating art form challenges the creative mind to stretch its **imagination** on the **projection surfaces** of **unconventional** and **articulated shapes and materials**. Wonderfully, the constraints of these unique challenges serve as a source of inspiration.

Images: concept for the Nike AirMax, San Paolo, Brasil, 2017; "Cosmogonia", Toronto, Canada, 2010; Cosmos Pavillion, Moscow, Russia, 2018



MATTHIAS SCHNABEL
Visual Art Director & Video Designer

Video Mapping



Video Design & Mapping

Cosmos Pavillion Inauguration

Evening Show
VDNH, Moscow, Russia, 2018

Production: Sounds Good

MATTHIAS SCHNABEL
Visual Art Director & Video Designer



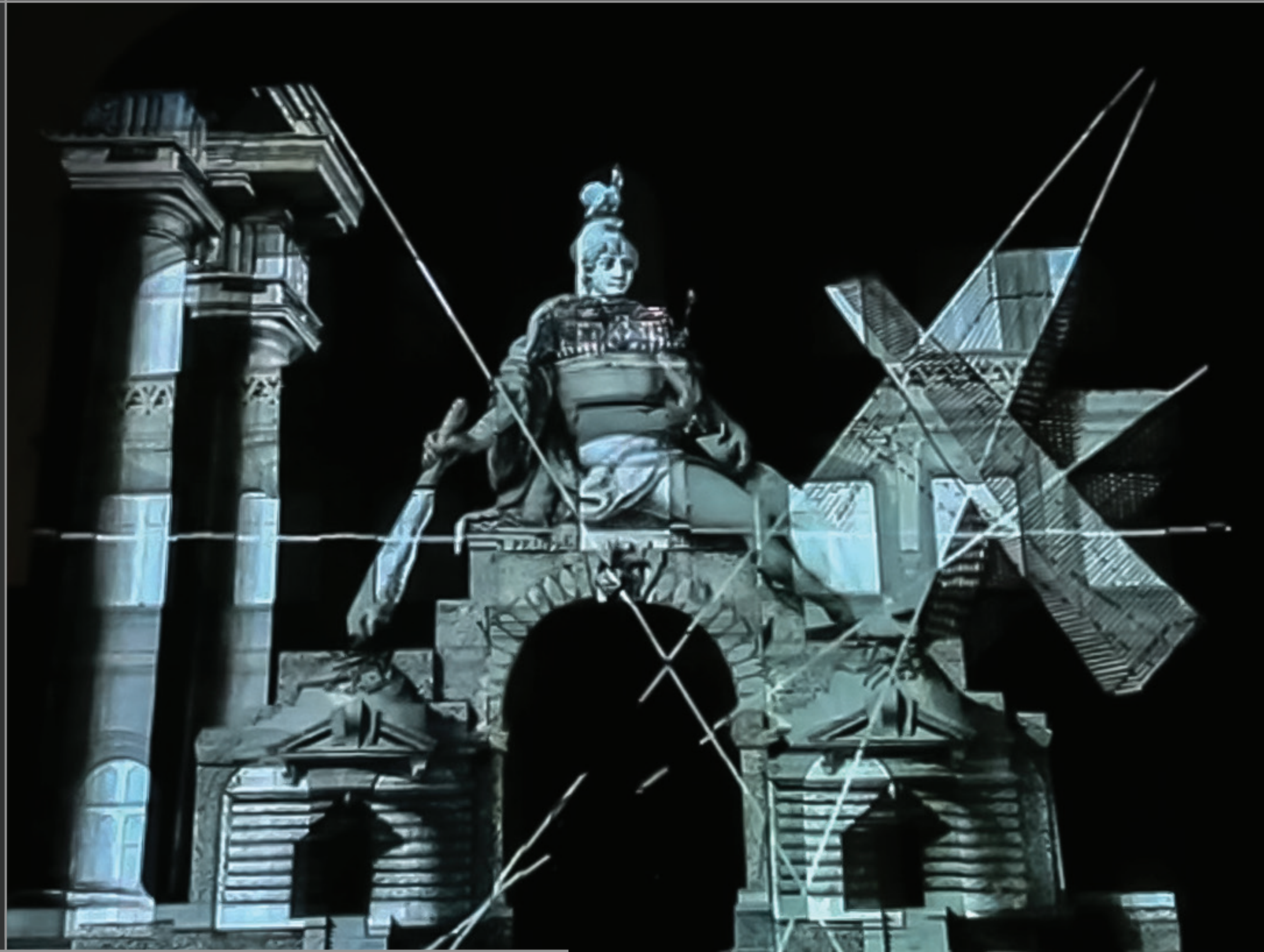


Video Design & Mapping

Cosmos Pavillion Inauguration

Evening Show
VDNH, Moscow, Russia, 2018

MATTHIAS SCHNABEL
Visual Art Director & Video Designer



Video Design
& Mapping

Mia Cara Curitiba Son Et Lumière

Curitiba, Brasil, 2012

Creative Director:
Roberto Rebaudengo
Production: Studio Festi Brasil

Video Mapping



Video Design
& Mapping

Mia Cara Curitiba
Son Et Lumière
Curitiba, Brasil, 2012



MATTHIAS SCHNABEL
Visual Art Director & Video Designer

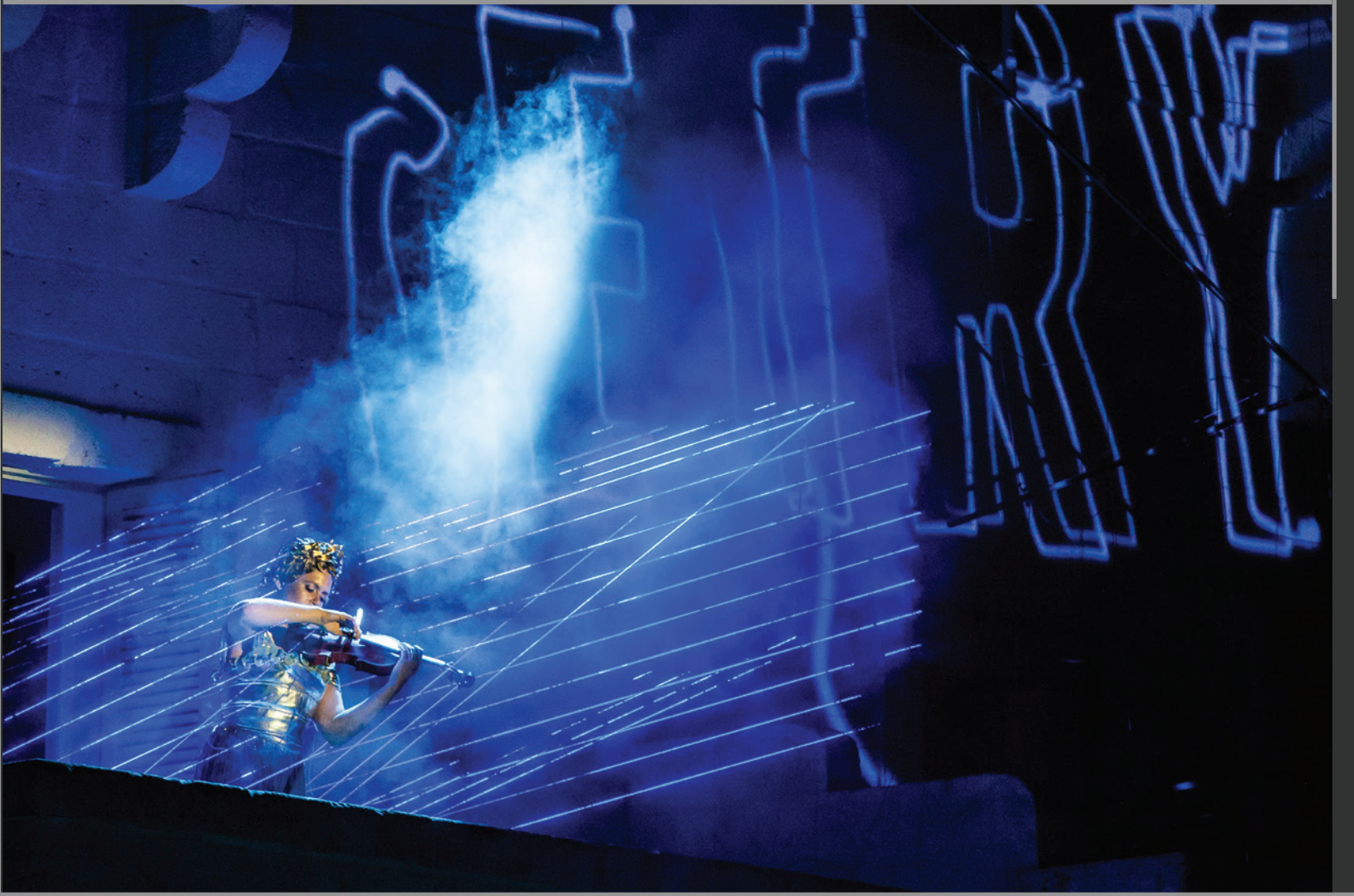


Video Mapping

Artistic Direction
& Video Set Design

Myth, The Golden Night An Indian Wedding

Borgo Egnazia, Savellettri, Italy, 2015



Creative Director: Anghela Alò
Production / Photos: BWS

MATTHIAS SCHNABEL
Visual Art Director & Video Designer

Images: Asian Para Olympics Games,
Jakarta, Indonesia, 2018; 1st Saudi Games,
Riyadh, Saudi Arabia, 2022

LARGE-SCALE CEREMONIES

As the **Visual Artistic Director** for the **13th FINA Swimming World Championships 2009** Opening Ceremony in **Rome**, Matthias brought with him the experience of large-scale ceremonies.

Works as **Artistic Director** for:

- Inauguration of the **Italian Year in China**, Beijing, 2006
- Opening Ceremony, **Special Olympics, Rome**, 2006
- Celebration, **850th Anniversary** of the city of **München**, 2008
- "Momento Itália-Brasil" at the inauguration ceremony of the **Cultural year of Italy in Brasil, Rio de Janeiro**, 2011
- Opening Ceremony, **Asian Para Olympics, Jakarta**, 2018
- Closing Ceremony, **Pan American Games, Lima**, 2019

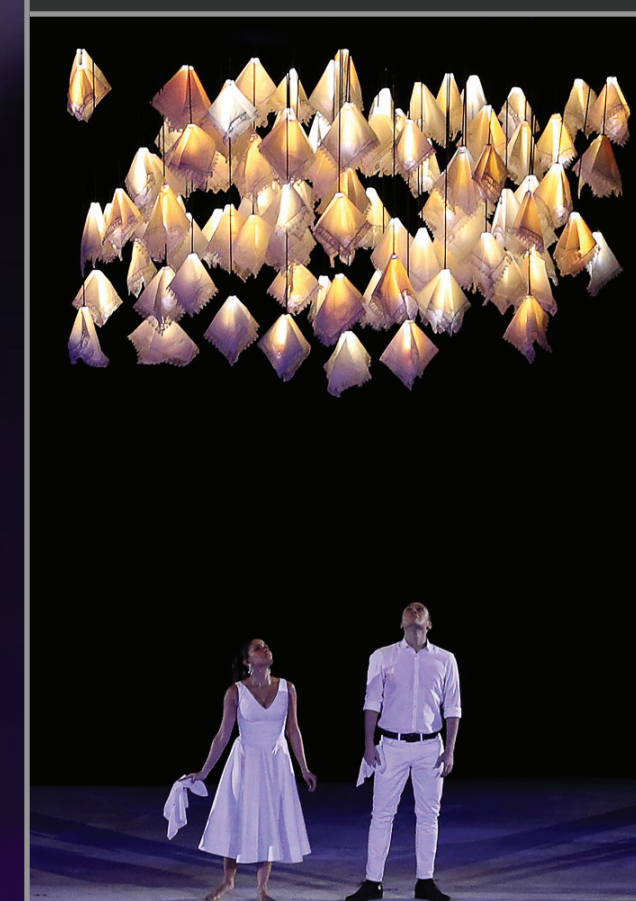
Associate Artistic Director for:

- Opening Ceremony, **1st Saudi Games, Riyadh**, 2022

MATTHIAS SCHNABEL
Visual Art Director & Video Designer



Large-Scale Ceremonies



Video Show Content
Artistic Direction

Pan American Games Closing Ceremony

Lima, Peru, 2019

Creative Director: Nikos Lagousakos
Production / Photos:
Balich Wonder Studio

MATTHIAS SCHNABEL
Visual Art Director & Video Designer



Video Show Content
Artistic Direction

Pan American Games Closing Ceremony

Lima, Peru, 2019



Video Show Content
Artistic Direction

Pan American Games Closing Ceremony

Lima, Peru, 2019





Video Show Content
Artistic Direction

Asian Para Games Opening Ceremony

Jakarta, Indonesia, 2018

Creative & Show Director:
Anghela Alò
Production / Photos:
Balich Wonder Studio

MATTHIAS SCHNABEL
Visual Art Director & Video Designer

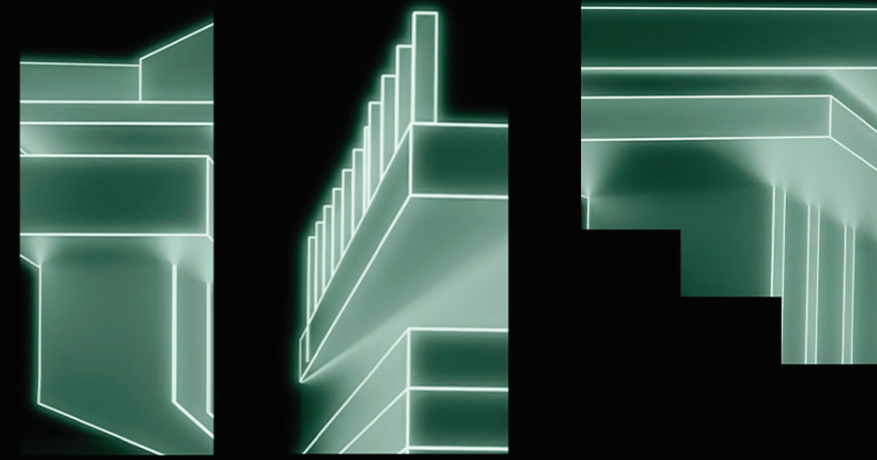
Video Show Content
Artistic Direction

Asian Para Games Opening Ceremony

Jakarta, Indonesia, 2018



Images:
Aditya Birla Group Awards,
Mumbai, India, 2019

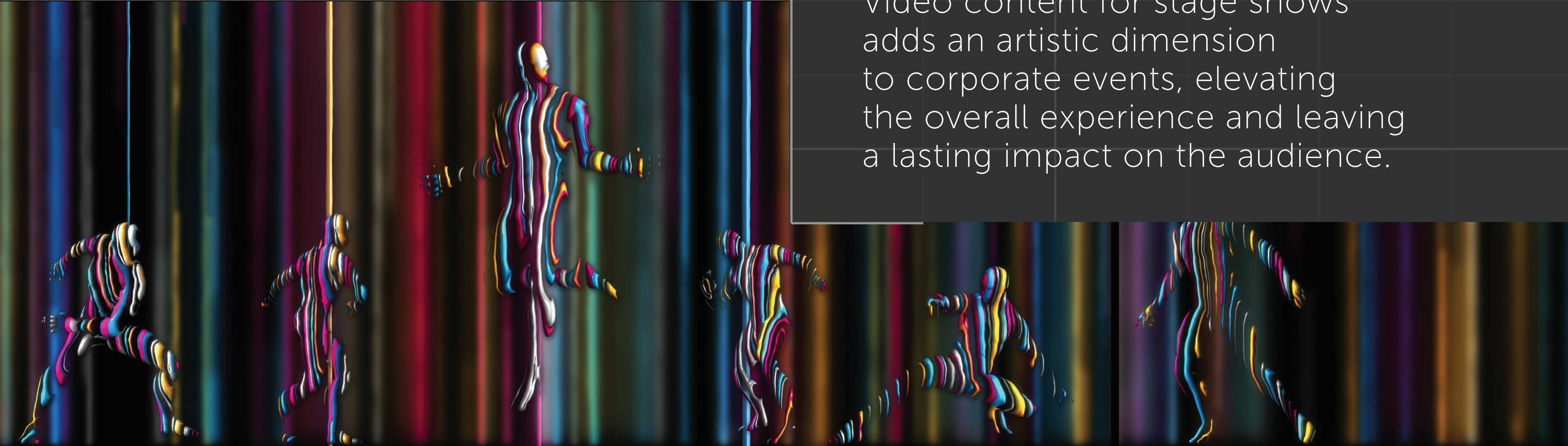


CORPORATE

When it comes to cultural events or **expressing corporate values**, the integration of **video** as a fundamental element alongside stage performers, music, lighting, and set design offers **a powerful artistic medium to evoke emotions and creating vibrant environments** that push the boundaries of the stage.

Video content for stage shows adds an artistic dimension to corporate events, elevating the overall experience and leaving a lasting impact on the audience.

In **2018 and 2019**, in Mumbai and Hyderabad, Matthias worked as the Visual Artistic Director under the creative direction of Nikos Lagousakos for the spectacular show segments of the **Annual Award Celebration** hosted by one of **India's leading industrial conglomerates**, the **Aditya Birla Group**.



MATTHIAS SCHNABEL
Visual Art Director & Video Designer



Video Design
& Visual Artistic Direction

Aditya Birla Group Awards

Mumbai, India, 2019

Creative & Show Director:
Nikos Lagousakos
Production: Fountainhead MKTG



Video Design & Visual Artistic Direction

Aditya Birla Group Awards
Mumbai, India, 2019

MATTHIAS SCHNABEL
Visual Art Director & Video Designer



Video Design
& Visual Artistic Direction

Aditya Birla Group Awards

Hyderabad, India, 2018

Creative & Show Director:
Nikos Lagousakos
Production: Fountainhead MKTG

MATTHIAS SCHNABEL
Visual Art Director & Video Designer



DANCE & OPERA

Creating video content for opera productions and modern dance pieces is **culturally challenging and demanding**, requiring a **nuanced approach**. Video serves many roles, extending the set design to enrich the on-stage world, acting as a powerful theatrical effect during key moments of a performance, or **actively participating as an integral element of choreography** and stage action. All this happens in a mutual relationship with culturally rich and often historically significant contents.

Whether integrated as one of the stage players into a grand opera production like **Tannhäuser at the Theatre of the Opera of Rome**, articulating expressions created by a choreographer like in **Russian Blueprint at the VDNH Inspiration Festival in Moscow**, or highlighting a theatre director's mise-en-scène like in **Threepenny Opera at Teatro Stabile Napoli**, video contributes to a larger narrative and weaves into the fabric of the performance.

Images: concept for "Legends of New People", Nizhny Novgorod, Russia, 2020; "Russian Blueprint", Moscow, Russia, 2016

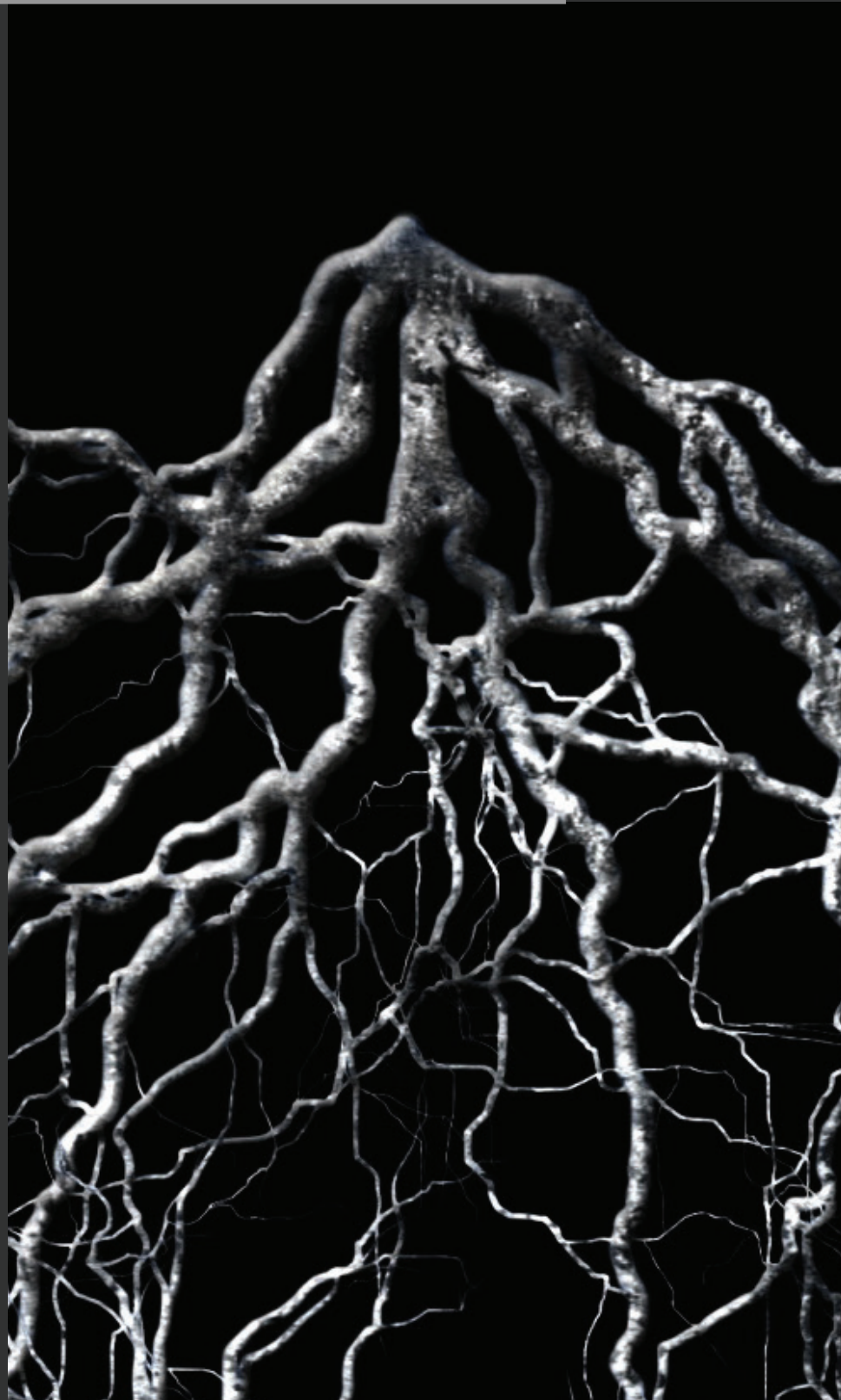


Video Set Design

Maria di Venosa

Opera by Francesco D'Avalos
Martina Franca, Italy, 2013

Director & Choreography:
Nikos Lagousakos
Production: Festival della Valle D'Itria

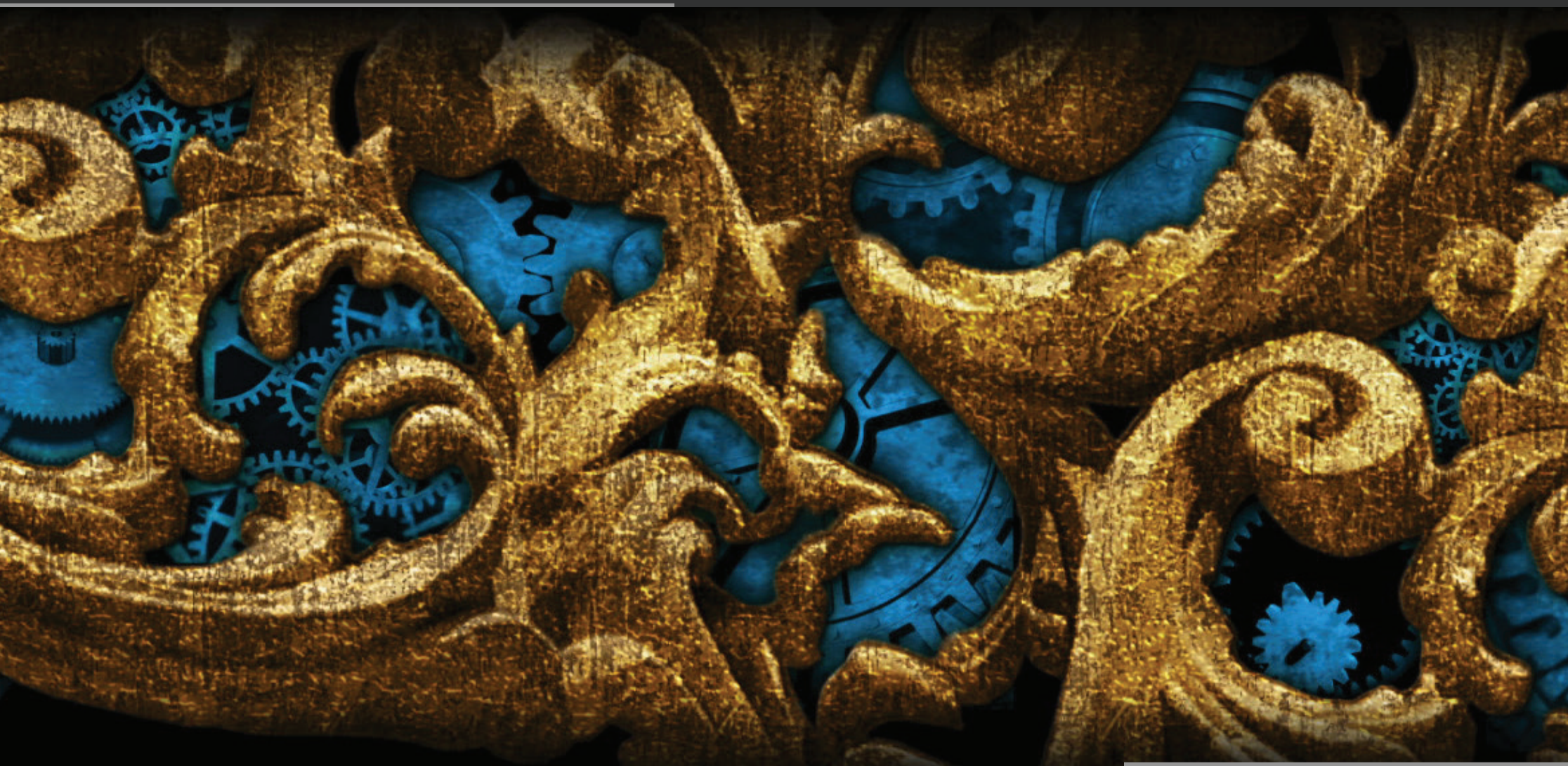


Video Set Design

Maria di Venosa

Opera by Francesco D'Avalos
Martina Franca, Italy, 2013

Dance & Opera

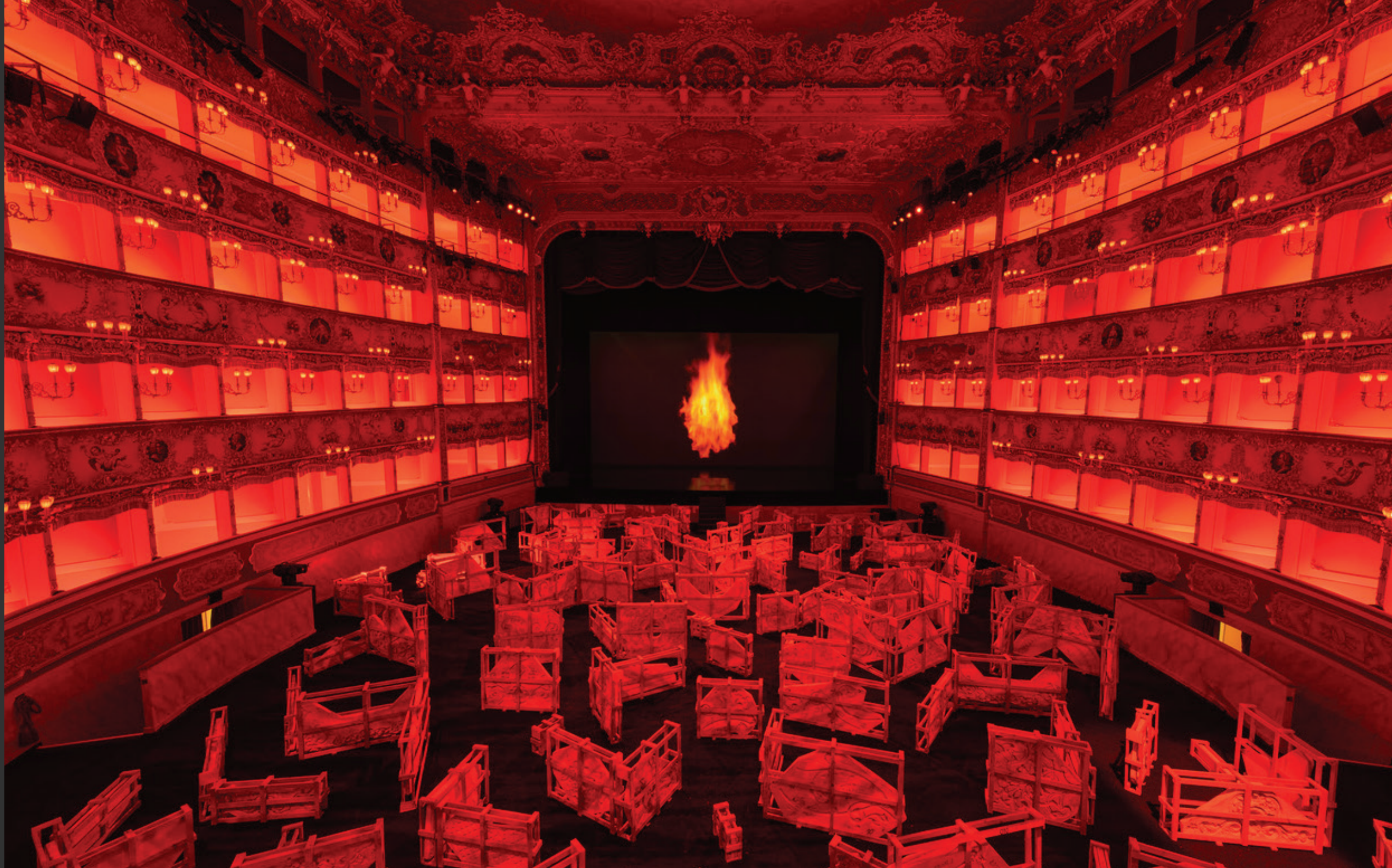


Video Set Design

Maria di Venosa

Opera by Francesco D'Avalos
Martina Franca, Italy, 2013

MATTHIAS SCHNABEL
Visual Art Director & Video Designer



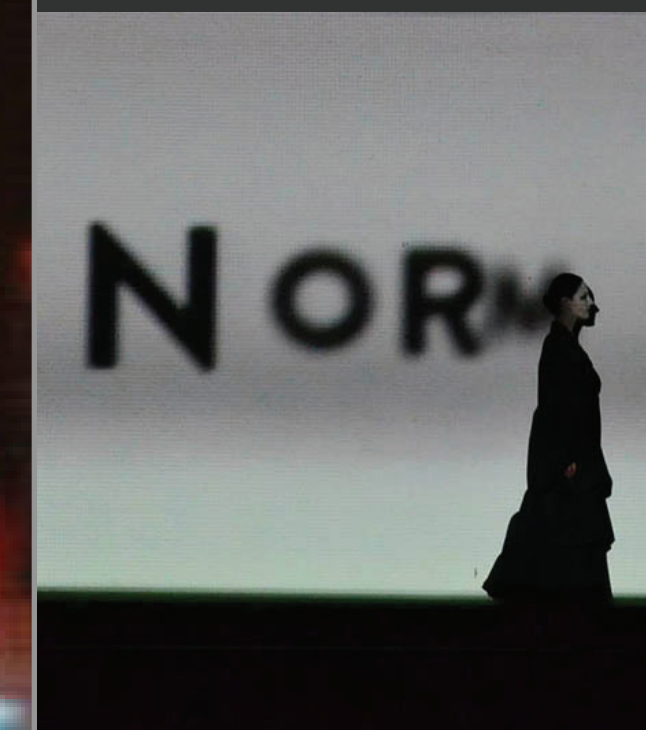
Video Set Design

Fenix DNA

Opera performance
Gran Teatro La Fenice
Venezia, Italy, 2017



Client: Fabrizio Plessi,
Generali Valore Cultura



Video Set Design

40 Years Festival della Valle D'Itria

Martina Franca, Italy, 2014

Concept, Direction & Choreography:
Nikos Lagousakos
Production: Festival della Valle D'Itria



Director: Filippo Crivelli
Production / Photos:
Teatro dell'Opera di Roma



Video Set Design

Tannhäuser

Opera by Richard Wagner
Teatro dell'Opera di Roma, Roma, Italy, 2009



Client: Ipazia Foundation
Production: Studio Festi



Video Set Design

Deluge, The Universal Flood

Laikipia, Great Rift Valley,
Kenya, 2008





Video Set Design
for Fabrizio Plessi

The Threepenny Opera

by B. Brecht / K. Weill
Teatro di San Carlo
Napoli, Italy, 2011

Set Design Fabrizio Plessi
Director: Luca De Fusco
Co-producer: Teatro Stabile di Napoli
in collaboration with Fondazione
Teatro di San Carlo



Video Set Design for Fabrizio Plessi

The Threepenny Opera

by B. Brecht / K. Weill

Teatro di San Carlo, Napoli, Italy, 2011



Visual Artstic Diretor & Video Design

Russian Blueprint

Inspiration Festival, Dance Day Evening Show
VDNH, Moscow, Russia, 2016

Concept, Creative & Show Director: Nikos Lagousakos
Production: VDNH Moscow & Sounds Good

MATTHIAS SCHNABEL
Visual Art Director & Video Designer



Visual Artstic Director
& Video Design

Russian Blueprint

Inspiration Festival,
Dance Day Evening Show
VDNH, Moscow,
Russia, 2016



MATTHIAS SCHNABEL
Visual Art Director & Video Designer

MATTHIAS SCHNABEL

Visual Art Director & Video Designer

www.matthias-schnabel.de

info@matthias-schnabel.de

+39 334 3244 386